



FISH. CATCH. WIN.

MAY 15 - SEPTEMBER 15

1

GET A KANSAS
FISHING LICENSE

2

CATCH A TAGGED FISH
AT A SELECTED LAKE

3

REDEEM YOUR
PRIZE

WWW.KSFISHDERBY.COM

KANSAS

WILDLIFE & PARKS



SPONSORSHIP OPPORTUNITIES

Support your community and neighbors by committing to sponsor tags at your local lake!

YOUR COMMITMENT AS A SPONSOR

- Sponsor one or more tagged fish with prizes of your choice (min \$20 value encouraged).
 - In 2021, only 20% of tags were redeemed.
 - Promote the derby with your own efforts as well as KDWP marketing materials.
 - Provide positive customer interactions for prize-winners.
 - Record feedback from your employees, winners, and customers as it relates to the derby and share with KDWP to help improve.
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SPONSORSHIP LEVELS

STATEWIDE = \$1500+

- Recognition in Promotional Materials
- Dedicated Social Media post on KDWP Fisheries Facebook Page and Instagram
- Everything in lower levels as applicable

COMMUNITY = \$100-\$499

- Logo added to the scrolling sponsor list on ksfishderby.com website
- Everything in lower levels as applicable

REGIONAL = \$500-\$1499

- Fixed Logo on ksfishderby.com website
- Receive an official 2022 Great Kansas Fishing Derby banner/in-store display to promote derby and use in winner photos
- Everything in lower levels as applicable

NEIGHBORHOOD = <\$100

- Receive official printed signs and flyers for store
 - Prize recognized in social media post when tag is caught and redeemed
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ABOUT THE GREAT KANSAS FISHING DERBY

The derby is coordinated by KDWP through www.ksfishderby.com. To be eligible, anglers just need a fishing license, unless exempt by law, when fishing and to redeem prizes. After catching a tagged fish, the angler will redeem the tag online and receive a certificate identifying their prize and sponsor location. The winner will be instructed to bring that certificate to the sponsor and exchange for their prize. All tags must be reported by midnight, September 15, 2022 to be eligible. Winners will have until November 30, 2022 to redeem their prize.

BECOME A SPONSOR

Please Contact: David Breth / Sportfishing Education Coordinator / KDWP
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