

Destination Travel Network & Travel Kansas

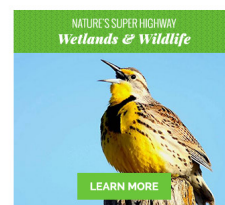
Online Advertising Media Kit | www.travelKS.com



There's no Place like Kansas

You're Looking For. In Kansas, small-town charm mixes easily with modern amenities. We make it easy to locate the best places to dine, shop and stay - no matter where your travels take you. Plus, you can save, and plan destinations for future planning. Whether you long for a relaxing trip or an action-packed adventure, Kansas delivers!

Kansas getaway >



Mobile Banner

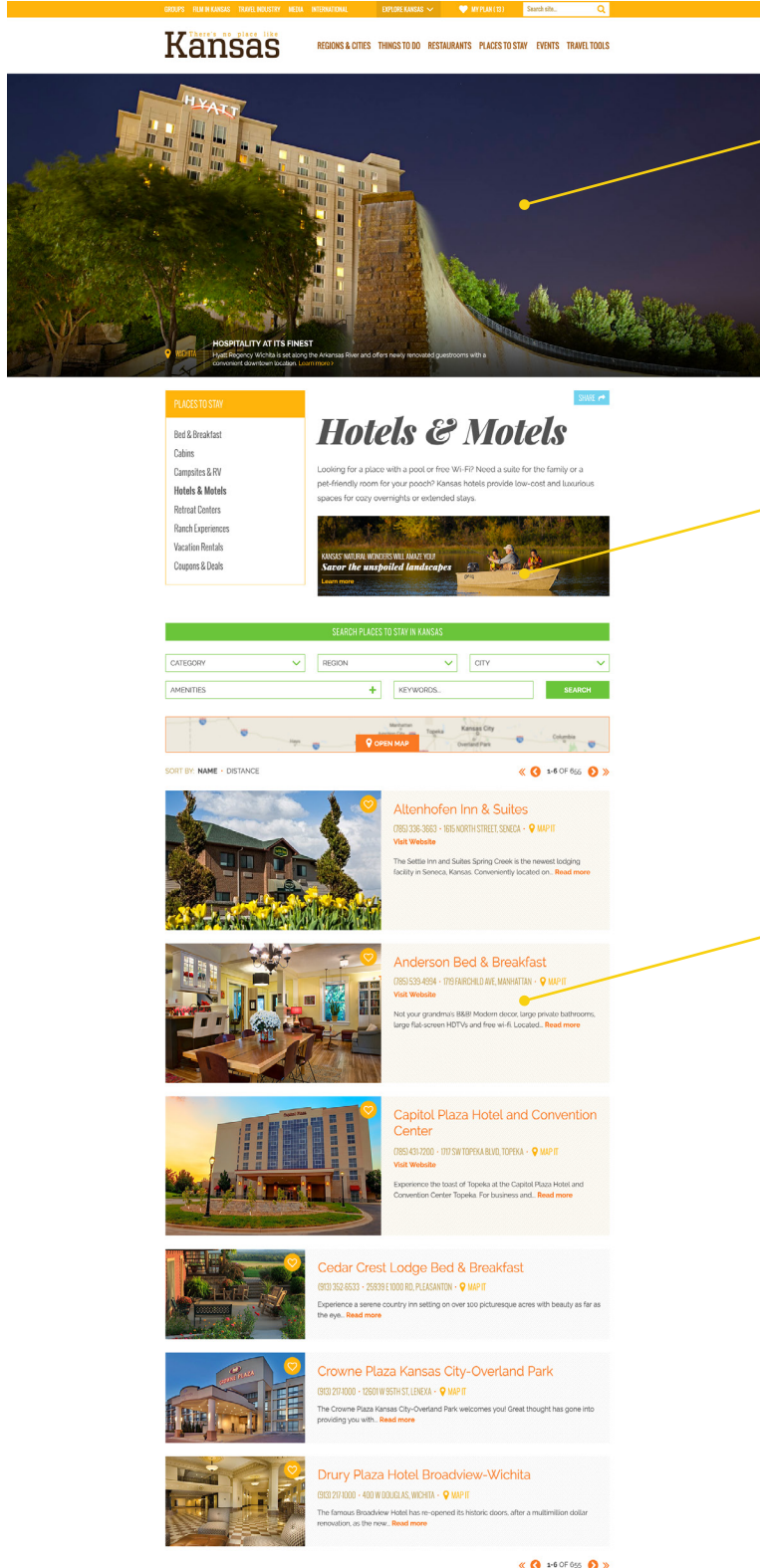
- Give "ready-to-spend" visitors one-click mobile access to your business **NOW**
- Photo (100x50 Pixels)
- Copy (55 characters)
- \$175 per month

NOTE: Affordable packages are available for any budget--your sales representative can tailor a digital campaign specifically for your business!

For pricing and program details: advertising@DTNads.com

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Header Image

- Premium branding on category page with bold image
- Photo (1800x680 Pixels)
- Title (40 characters)
- Body (140 characters)
- Varies by category, \$85-\$125 per month

Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (690x180 Pixels)
- Title (40 characters)
- Subtitle (30 characters)
- Varies by category, \$50-\$95 per month

Featured Listing

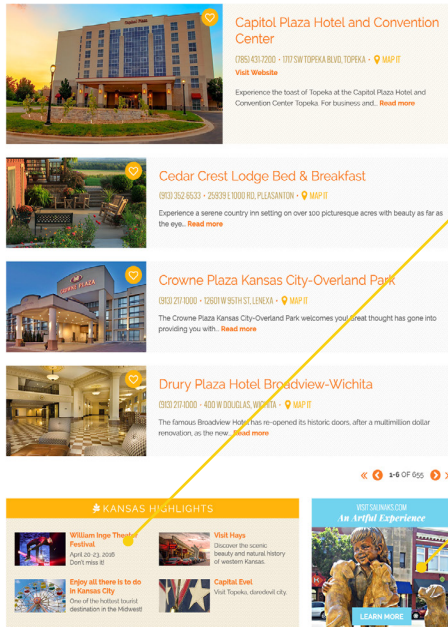
- Stand out from the crowd- put your company listing at the top of your industry category
- Featured Tab & Visit Website button
- Varies by category, \$65-\$150 per month



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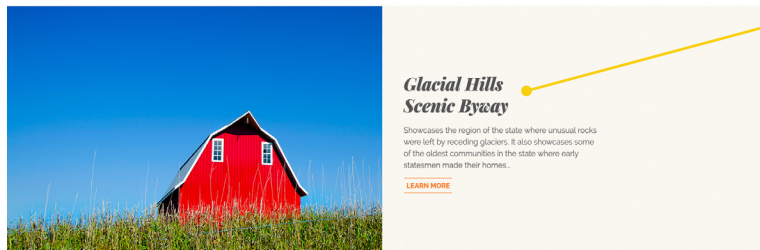


Spotlight Text Links

- Highlight unique offers with “run of site visibility” that is easily updated seasonally
- Photo (120x75 Pixels)
- Title (40 characters)
- Body (55 characters)
- \$100 per month

Run of Site Banner

- Be seen on nearly every page of the website with title, image box, tag line and website link
- Photo (600x500 Pixels)
- Title (35 characters)
- Body (25 characters)
- \$200 per month



Page Sponsor

- Secure targeted placement on category-specific pages for premium visibility
- Photo (885x550 Pixels)
- Title (40 characters)
- Subtitle (200 characters)
- Varies by category, \$100-\$200 per month

Responsive website design allows advertising to display on multiple devices.



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